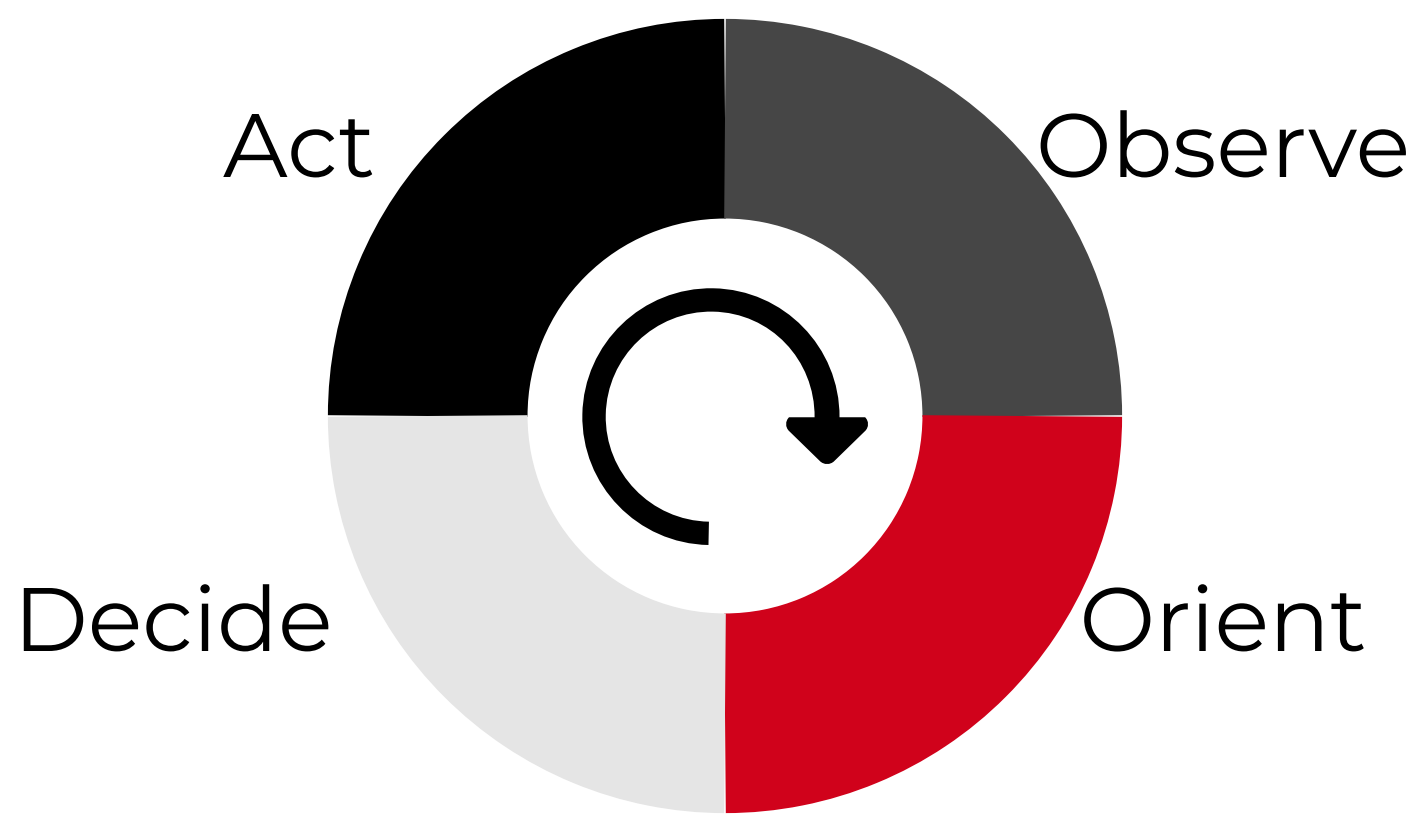


# CRITICAL PERSONNEL SAFETY

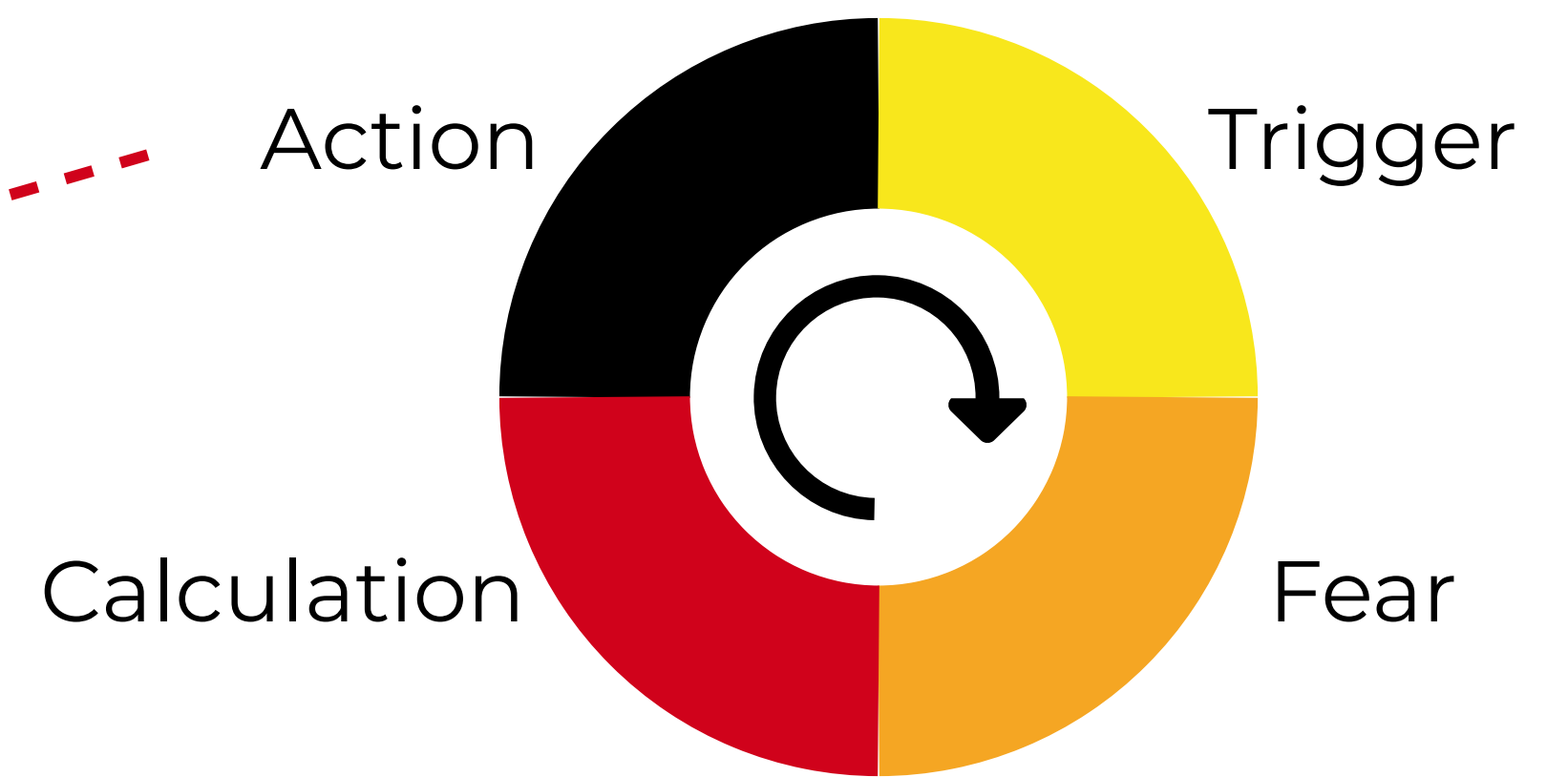
"We can't give officers a time machine, but we can move the OODA loop backward to a life-saving moment." -Chase Hughes

## The OODA Loop



The OODA Loop illustrates how personnel make choices in the field when faced with aggressors. Previously, personnel would start the Orient process only after an aggressor has started taking action

## The TFCA Cycle

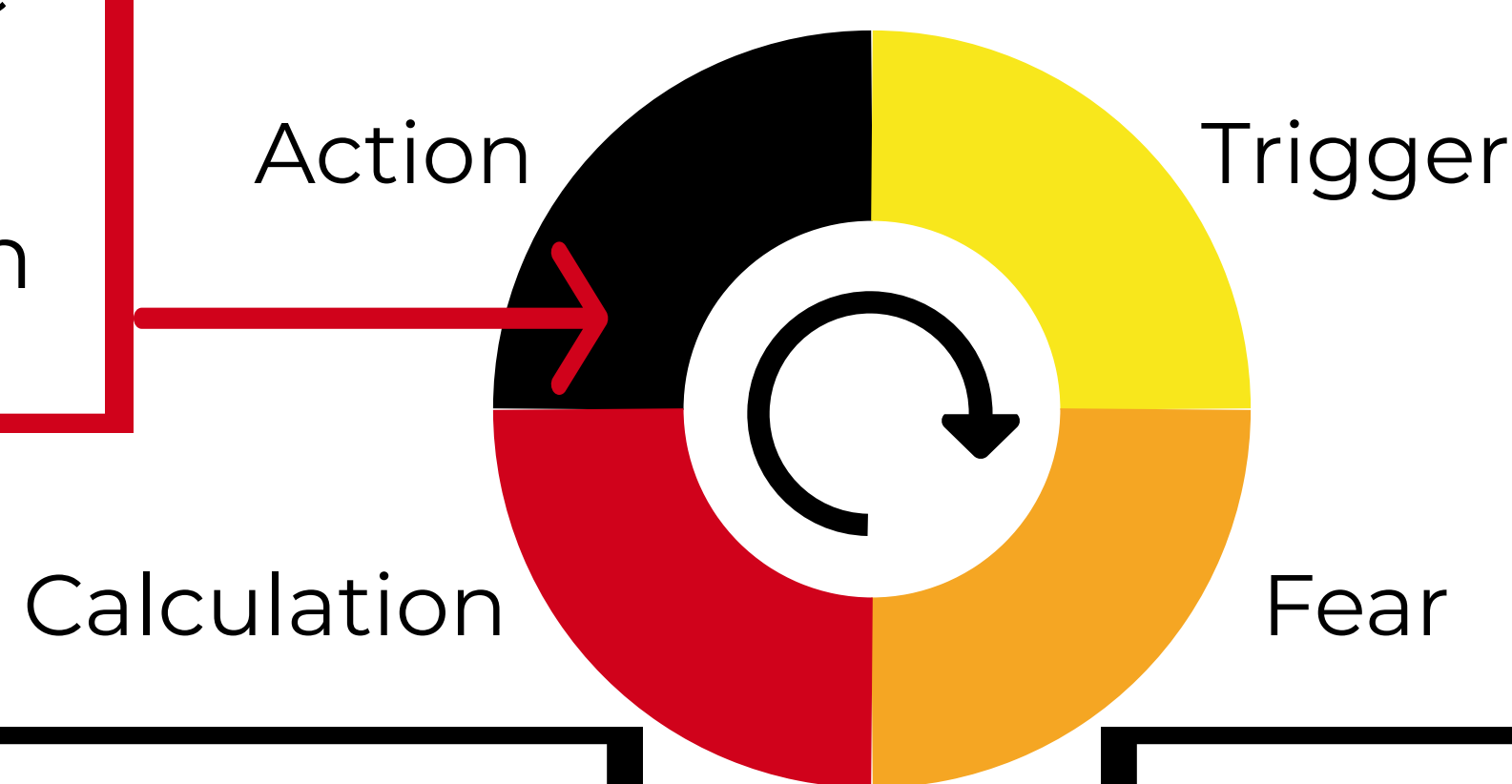


The TFCA Cycle illustrates the mental process of aggressors before taking violent action against personnel. The ACTION phase is where personnel used to be forced to make most of their tactical decisions.

# THE LIFE OR DEATH ISSUE: THERE IS MORE TIME

The Action phase of the TFCA Cycle is where violence takes place. Personnel are reacting to a decision the suspect has already committed to, often within hundredths of a second.

## The TFCA Cycle



WHAT IF THE OODA LOOP STARTED EARLIER?

With a single day of training, personnel can recognize behaviors that allow them to start the OODA Loop Orientation process **before** an aggressor takes violent action, instead of waiting for violence.

Groundbreaking behavior training provides sentries with the ability to spot flash behaviors **before** violence happens. This window provides a unique chance to change the outcome of the entire scenario.

FROM THE WORLD'S LEADING TACTICAL BEHAVIOR EXPERTS

Email: [sara@ellipsisbehavior.com](mailto:sara@ellipsisbehavior.com)